

Business Excellence

DIGITAL AFRICA

Summit

Engaging positive change..

"Digital Convergence and Innovation Driving Positive Change"
9-11 March 2010 • Munyonyo Commonwealth Resort • Kampala, Uganda
Endorsing Partners
Ministry of ICT Uganda – UMTS Forum – ITU - GSMA

The 8th Annual Digital Africa Summit is Africa's premier business summit, it is an opportunity for 'C' Level executives from Telecoms Operators, Governments, Regulators, ISP's, Policymakers, Practitioners, Industry Leaders and Solution Providers of the African communications industry to carry forward their ICT visions of the region and consolidate them into an actionable programmes through collaborative learning and partnerships.

This invitation only summit combines an illuminating world-class conference with networking opportunities, pre-arranged business meetings with a thought leadership team of industry experts, governments and solution providers, creating the perfect setting for delegates and vendors to exchange knowledge and conduct business.

"Digital Convergence & Innovation Driving Positive Change"

In the digital era, access to information and the sharing of knowledge have created a new global currency that is transforming the fundamental economic, educational and social constructs of society, creating unprecedented opportunities for positive change.

Africa's ICT sector is the fastest growing globally with mobile and broadband penetration rates set to continue to rise with lower cost high speed broadband now a reality companies must prepare and build solid foundations allowing them to take advantage of the opportunities, that this exciting industry and continent has to offer.

The convergence of technology, services and strategy introduces new concepts and substitute products, which makes the competitive environment increasingly more diffuse therefore making it difficult to establish its limits: incumbent carriers, mobile carriers, carriers of cable TV, internet service providers, etc, have all begun to compete with each other. Voice over IP, TV over ADSL, convergence of fixed-mobile telephony, have become themes that, although they are extremely complex, have begun to take on a role in the daily activities of the service providers, suppliers, regulating entities and consumers.

A wide range of new opportunities for growth have developed, whether through communication and messaging applications, management of personal information, entertainment, localization, productivity, etc. Video on Demand, interactive TV, online interactive games, e-learning, telemedicine, teleworking, web conferencing and web surfing are only a few examples linked to the new content and multimedia applications that will meet the new demand for more flexibility and mobility. Therefore, there is nothing more attractive than combining the mobility of the cellular world to the more accessible prices of the minutes in the fixed telephony world. *Thus, the challenges to win in this new and dynamic environment are enormous making focus, speed, cooperation and ongoing innovation imperative to its many members.*

The region's need to capitalize on convergent services and innovations is evident with IPTV, Triple Play and VoIP offerings growing, lower cost of access has created an increasing demand from the customer base. Service providers are locked in a battle to increase ARPU and boost customer loyalty, while maintaining lean and efficient operations. The demand on their networks and ability to deliver value to their customers is constantly growing.

The summit helps senior executives prepare and engage positive change by provoking a rethink of business procedures while discussing how innovations, a harmonisation of standards, processes and infrastructures, will build a stronger backbone for the Next Generation of Communications and Drive Positive Social and Economic Growth.

200 C level Executives from operators, governments and regulators from across the region will converge at the summit with a selection of solution providers to exchange knowledge and to consider the following key issues and their impact on the future.

Knowledge Zone Sessions

- Session 1 - Infrastructure Excellence
- Session 2 - Wireless Excellence
- Session 3 - VAS Excellence
- Session 4 - Content Excellence
- Session 5 - Convergence Excellence
- Session 6 - Mobile Excellence
- Session 7 - Internet Excellence
- Session 8 - Communications Excellence

Knowledge Zone Roundtables

- Roundtable 1 - Regulatory Excellence
- Roundtable 2 - Public Sector Innovation
- Roundtable 3 - Service Innovation
- Roundtable 4 - Business Innovation
- Roundtable 5 - Socio-economic Innovation
- Roundtable 6 - Knowledge Economy
- Roundtable 7 - Finance Excellence

World-class experts and organisations, including Chief Executives, Regulators, Governments and Industry Associations, will present a range of case studies equipping the region's senior executives with the insight they need to stay competitive and respond to their customers needs.

Business Excellence Master-Classes: The Digital Africa Summit will host three master-classes focused on the critical areas of 'Process Excellence', 'Knowledge Excellence' and 'Mobile Excellence' hosted by world-renowned academics. Dillon Dhanecha BA (Hons) MA, international academic and founder of The Change Studio (London).

Digital Africa "Solution Zone"

Designed to create business opportunities the Solution Zone will showcase solutions from key solution providers enabling delegates to assess technologies; meet solution providers in a series of pre-arranged one to one "Power Meetings". Solution providers will be armed with key market intelligence regarding the delegate's solution requirements ensuring the meetings are both highly focused and productive.

Business Excellence "Power Meetings"

Business Excellence "Power Meetings" Sessions are designed to maximise business opportunity. Each solution provider will host up to 35 pre-arranged Power Meetings each lasting 20 minutes, allowing time to interact, build relationships and assess delegates requirements. *All power meetings are pre-arranged and are conducted at your stand within the solution Zone.*

Prior to the summit solution providers receive a list of all delegates including exclusive information on the delegates solution and business requirements. Based on this information solution providers select their meeting preferences and a meeting schedule is compiled prior to the summit, enabling time to prepare the meetings.

Year on year attendees keep coming back. Why? With a busy schedule of pre-arranged solution provider - delegate meetings, exhibition, tailored programme with top-level speakers and excellent networking opportunities, the summit ensures that business is carried out. With delegates from across the region looking to forge real relationships, business partnerships and make actual progress the **Digital Africa Summit** is a model for **business excellence**. Don't miss your opportunity to sign up.

Digital Africa "Power Meeting" package

- **15 Power Meeting package 2 representatives + Exhibition Space - £12,500**
15 (20 minute) Power Meetings
- **25 Power Meeting Package 3 representatives + Exhibition Space - £22,500**
25 (20 minute) Power Meetings
- **35 Power Meeting Package 4 representatives + Exhibition Space - £32,500**
35 (20 minute) Power Meetings

Power Meeting Package Includes:

- 3m x 3m Exhibition Space, including table and power supply
- Agreed number of pre-arranged Power Meetings
- Market Intelligence on delegates areas of interest
- Hospitality & full delegate status all representatives
- Access to all networking opportunities, including evenings entertainment
- Full-page corporate profile included in the Summit Guide
- Full database of attendees following the summit
- Business Excellence Digital Africa Network Membership

Digital Africa "Solution Zone" package

- **3 x 3 Exhibition Booth ----- £7,500 - 2 representatives**
- 3m x 3m Exhibition Space, including table and power supply
- Hospitality & full delegate status all representatives
- Access to all networking opportunities, including evenings entertainment
- Full-page corporate profile included in the Summit Guide
- Full database of attendees following the summit
- Business Excellence Digital Africa Network Membership

Digital Africa "Networking Delegate" package

- **Networking Delegate Package-----£3,000 per person**
- Hospitality & Full delegate status
- Access to all networking opportunities, including evenings entertainment
- Full Page corporate profile in the summit guide
- Business Excellence Digital Africa Network Membership

2009 Digital Africa Summit Solution Providers Include:

Airwide, Alcatel Lucent - Solution Zone Sponsor, Allot, Amdocs, Amos Spacecom, Andrew Corporation, Anite, APIS Technical Training AB, Avaya, Base Technologies, Belgacom, Ceragon, Convergenygs, Detecon, Dialogic, ECI Telecom, EMC - Delegate Bag Sponsor, Ernst & Young Service, Eutelsat, Evistel, FTS, Giga Beam, Giltal Satellite Networks, Global TT, Google Africa, Harris Startex networks, Jinny Software, Microsoft, MTN Uganda - ISP and Internet Zone Sponsor, Myriad, Nokia East and Southern Africa, Openwave, Opnet, Optimi, Orange Uganda, PCCW Global, RAD, Redback (Ericsson), Redhat, Redlinx, SAP - Knowledge Zone Sponsor, SES New Skies, Symsoft, Synverse, Takarub, Teleport East Africa, Tellabs, Tellumat, Volubil, Wateen Solutions, Winncom, WIOCC - EASSY - Summit Guide Sponsor

2009 Digital Africa Speakers include:

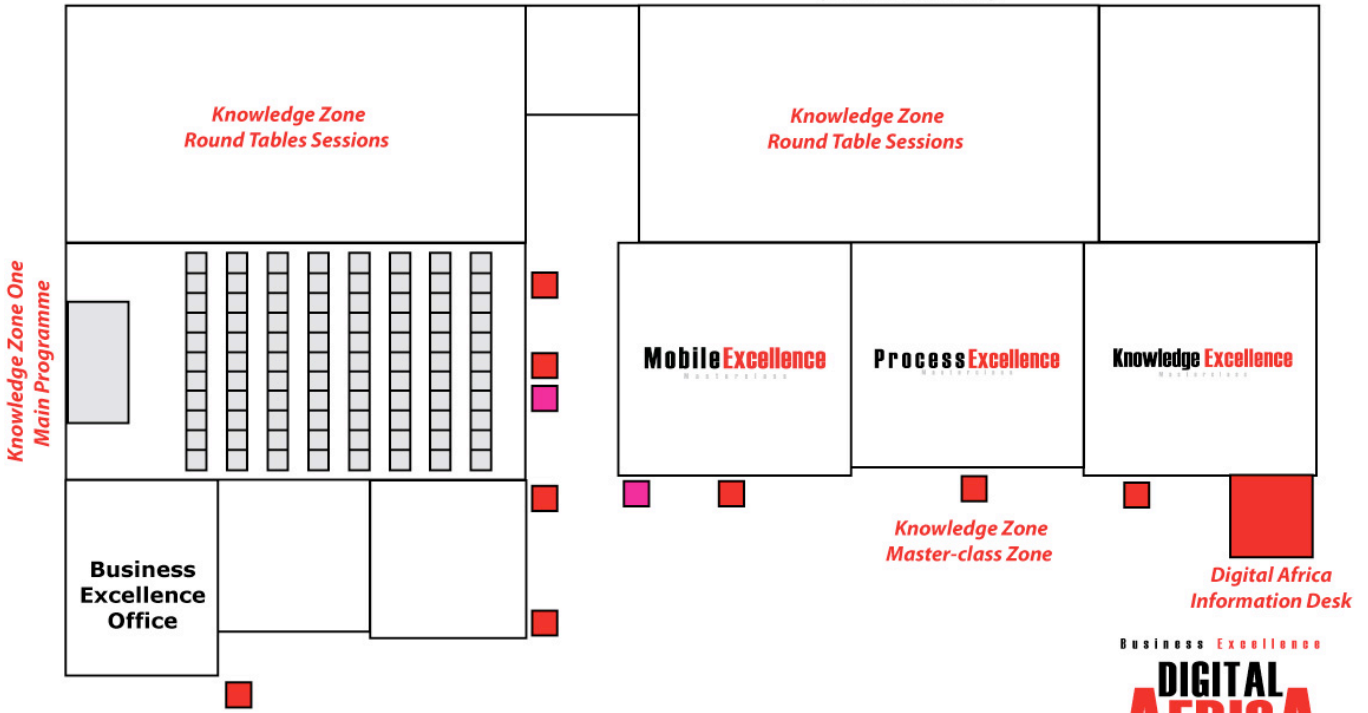
Ace Consortium - Yves Ruggeri - Chairman, Africa Analysis - Andre Wills - MD, Allot Communications - Yaniv Sulkes - Product Manager, Andrew Wireless - Dennis K Mugwanya - VP sales Africa, APIS Technical Training AB - Edvin Ruud - CEO, Belgacom - Frederic Salmon - VP Africa, Canar Tel - Mohammed Bouhelal - Chief Commercial Officer, Center for Global Development - John Simon - Ambassabor, Convergence Partners - Arif Hussain - Executive, CRASA Communication Regulatory Association Southern Africa - Isidoro da Silva - Executive Secretary, ECI Telecom - Matthias Nass - VP Marketing, Ernst & Young Services - Moses Ssebugwawo - East Africa Telecoms Leader, Etisalat - Yassir Touhami - Director Transactions, International Investments, Galaxy Backbone Plc - Gerald Ilukwe - CEO, Goal Technology Solutions - Patrice Lasserre - Chief Operating Officer, Google Inc - Rachel Payne - Country Manager, Uganda, Government of Uganda - Hon Dr Ham-Mukasa Mulira - ICT Presidential Advisor Uganda, Government Of Uganda - H.E. Yoweri Kaguta Museveni - His Excellency the President, Government Of Uganda - H.E. Prof. Gilbert Balibaseka Bukenya - His Excellency the Vice President, Grameen Foundation - Eric Cantor - Manager Uganda, GSMA - Patrick Lacan - Lake Victoria Project Manager, HP-Kenya - Oscar Wanjala - Enterprise Account Manager, IBM - Clifford Foster - CTO, ICASA - Paris Mashile - Chairman, ICT Board Kenya - Mr. Victor Kayalo - Deputy CEO Infrastructure/ Project Manager KTCIP, IT News Africa - Abby Wakama - Managing Editor, ITU - Dr Hamadoun Touré - Secretary General, Kenya Data Networks - Kai Wulff - CEO, KENYA e-LEARNING CENTER - Andrew Gakiria - Executive Director, LiveBean - Mr Mahesh Punian - Founder, Makerere University in Uganda - Venansius Baryamureeba - Professor, Map International - Michael Landau - Chairman, Microsoft Unlimited Potential Group - Louis Otieno - General Manager Microsoft East & Southern Africa, Ministry of Communications Ghana - Gideon Quarcoo - Deputy Minister, Ministry of ICT Kenya - Hon. Samuel Poghisio - Minister ICT, Ministry of ICT Uganda - Hon. Aggrey Awori - Minister ICT, Ministry of ICT Uganda - Ambrose Ruyooka - Commissioner IT, Ministry of ICT Uganda - Godfrey Kibuuka - Commissioner for communications, Mobile Monday - Jari Tammisto - CEO/President, Mobiletools International - Teemu Kiijärvi - Partner - Area Manager, Southern Africa, MTN Uganda - Francis Kazinduki - CTO, National Information Technology Development Agency - Cleopas Angaye - Director General, Nokia - Gerard Brandjes - General Manager, Rascom - Leke Betechuoh - VP International Relations, Safaricom - Margaret Githiri - Power Systems Manager, SAP Africa - Alvin Paules - CTA, SAP Africa - Maphum Nxumalo - Chief Operating Officer, Seacom - Brian Herlihy - CEO, SES New Skies - Nicolas Baravalle - VP Sales Africa
Smile Communications - Carrington Phillip - Country Manager, Telecom/Telematique Inc - Lynne Gallagher - President, Teledata Mozambique - Antonio de Souza - DG/CEO, Telkom Kenya Orange - Peter Rienartz - Deputy CEO, Telkom Management Services - Billy Cordani - Acting Managinvg Director, U - Connect - Daniel Stern - Project Director, Uganda Communication Commission (UCC) - Patrick Masambu - Executive Director, Uganda Telecom - Hans Paulsen - Chief Commercial Officer, WAPA - David Jarvis - Chairman, Warid Telecom Uganda - Head of BSS and Transmission Planning - Ronald Mitti, WIOCC - EASSY - Chris Wood - CEO, Zain Africa - Mohammed Sheikh - Director of Strategy, Zain Uganda - Yesse Oenga - CEO

2009 Digital Africa Summit Delegates Include:

Afribone Mali SA, AfrISPA, Afsat Communications Ltd (iWayAfrica), Altech Stream, Amatole Telecommunication Services, Asixhumane Communications (Pty) Ltd, Autorite Nationale de Regulation des Telecommunications (ARTEL), Blackstone Telecom, BPL Uganda, Broadband Infracore (Pty) Ltd, Brussels airlines, Camtha Africa Technologies (Pty) Ltd, Canar Telecommunication Co. Ltd, CBINET (Burundi), Commonwealth Business Council Technologies, Communications Authority (Zambia) CAZ, Communications Regulators' Association of Southern Africa, Convergence Partners, CopperNET Solutions Ltd, Courts of Judicature, Government of Uganda, Department of Public Service & Administration (DPSA) (South Africa), Dept. of Information Systems & Technology Management Services, Development Bank Southern Africa (DBSA), Dinaka Communications, Directorate for Ethics & Integrity - Office of the President, Uganda, Durban Communication Networks, Duzicell, Econet Telecom Lesotho, Emirates Telecommunications Corporation - Etisalat, Energy and Information Logistics (Pty) Ltd, Eritrean Science and Technology Development Agency (ESTDA), FGC Wireless, Foris Telecom Uganda, France Telecom, Friendi Group, Galaxy Backbone Plc, Gambia Telecommunications Company Ltd. (GAMTEL), Gamcel, GiCell Wireless, Goal Technology Solution, Government of Sierra Leone, Government of Uganda, Hot Spot Business Solutions, iBurst Mozambique Ida, ICT Board Kenya, Ilembe Communications, Ilizwi Telecommunications Ltd (iTel), INCM, Independent Communications Authority of South Africa (ICASA), Infocom Uganda, Inspectorate of Government, Uganda, InterSat, Isocel, i-TEL Ltd, Kasapa Telecom Ltd, Kenya Data Networks, Kenya e-Learning Centre, Kingdom Communications (Pty) Ltd, Kwame Nkrumah University of Science and Technology ,Ghana, Latest Technology International, Limpopo Living Lab, MalawiNet Ltd. Map International, MapSwitch Uganda Ltd. (MSU), mcel, Ministère de la Communication (Niger), Ministry for Information and Communications (Sierra Leone), Ministry of Agriculture, Uganda, Ministry of Communication, Science and Technology, Tanzania, Ministry of Communications and Information Technology, Egypt, Ministry of Communications, Ghana, Ministry of Energy and Mineral Development, Uganda, Ministry of Foreign Affairs, Uganda, Ministry of Gender, Labor and Social Development, Uganda, Ministry of Health, Uganda, Ministry of ICT Kenya, MINISTRY OF ICT UGANDA, Ministry of ICT, Zimbabwe, Ministry of Information and Communications Sierra Leone, Ministry of Information and Communications, Kenya, Ministry of Internal Affairs, Uganda, Ministry of Post & Telecommunications (Cameroon), Ministry of Post and ICT, Burkina Faso, Ministry of Science, Technology and Vocational Training, Zambia, Ministry of Telecom & Postal Services, Government of Southern Sudan (GoSS), Ministry of Telecommunications and Postal Services, South Sudan, Ministry of Tourism, Trade and Industry, Uganda, Ministry of Water and Environment, Uganda, Mobile Monday Global, Mozambique Telecom (TDM), MTN Uganda, Mulago Hospital, National Communications Authority (NCA), Ghana, National Council of Science and Technology,Uganda, National Information Technology Development Agency (NITDA), National Telecommunications Commission, Sierra Leone, National Telecommunications Corporation (NTC), Sudan, NEPAD, Network of the World Ltd. (Vivacell), Nyakatho Telecommunications (Pty) Ltd, Office of the President, Cabinet Secretariat, Uganda, Office of the Prime Minister, Uganda, Office of the Vice of President of the Republic Of Uganda, Onatel Burundi, Orange Uganda, PLATIteL, Presidents Office, Uganda, RASCOM, Reetsa Telecoms, SEACOM, SETIC, Smile Communications, Southern Africa Telecommunications Association, Startel Tanzania Limited - Raha.com, Swaziland Posts and Telecommunications Corp. (SPTC), Tanzania Postal Bank, Tel*One (Pvt) Ltd. Zimbabwe, Telcom Somalia, Telecel Globe/U COM, Telecel Zimbabwe (Pvt) Ltd, Telecommunications Regulatory Board of Cameroon (ART), Teledata de Mozambique, Telkom Kenya, Telkom Management Services, The Electoral Commission Of Uganda, TKT (ThethaKhuluma Telecommunications), U-Connect, Uganda Communication Commission (UCC), Uganda Investment Authority, Uganda Land Commission, Uganda Telecom, UniNet, United African Youth Foundation, Nations Industrial Development Organisation (UNIDO), Universal Service and Access Agency of South Africa (USAASA), VODACOM Congo (DRC), Vodacom, WAPA (Wireless Access Providers' Association), Warid Telecom Uganda, Zain, Zain Uganda

This is my first participation and I can say I am very impressed by the quality and seniority of the delegates and speakers. Thanks. (Canar Telecom)

Digital Convergence & Innovation Driving Positive Change
Knowledge Zone Floor Plan
 (Ground Floor)



Solution Zone & Snap Power Meetings Zone
 (First Floor)

