



European Seal of e-Excellence
REWARDING EXCELLENCE IN INNOVATION MARKETING



www.seal-of-excellence.org

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Winners Announced - European Seal of e-Excellence 2009

Brussels, Belgium/ Hannover, Germany - 3 March 2009

The Winners of the [European Seal of e-Excellence 2009](#), the prestigious Europe-wide Award honouring leading European ICT and digital media companies with an excellent track record in the **marketing of innovation**, were announced today at CeBIT in Hannover Germany.

Awarded annually by the European Multimedia Forum (EMF), the European Seal of e-Excellence is widely known for promoting companies in the digital field with

- Innovative products and services, and
- Excellent marketing practices to promote them.

By focusing on the marketing aspects of digital products and services, the European Seal of e-Excellence **helps winners promote themselves** in the global market place.

Margaretha Mazura, EMF Secretary-General, declared: "We are proud to be able to award again 28 winners from 10 different countries." Dr. Mazura continued, emphasising that "These companies are distinguished with the European Seal of e-Excellence first and foremost because of their marketing focus and because they, as a consequence, are natural job creators. More than ever, emphasis on a marketing-driven approach is one of the prerequisites for a successful and competitive ICT industry in Europe, today and in the future."

For more information – please contact:

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List of Winners

Platinum Seal of e-Excellence

[AT Internet](#) - FR
[eRevMax](#) - UK
[Greentube I.E.S.](#) - AT
[Kobil Systems](#) - DE
[Quescom](#) - FR
[Topex](#) - RO
[TWT Interactive](#) - DE
[Virtualware](#) - ES

Gold Seal of e-Excellence

[APIF Moviquity](#) - ES
[arguscarhire.com](#) - IR
[Fronter](#) - NO
[I-Movix](#) - BE
[Momindum](#) - FR

Gold Seal of e-Excellence – special mention “e-government”

[PDV Systeme](#) - DE

Silver Seal of e-Excellence

[24/7 Real Media](#) - FR
[ad pepper media](#) - UK
[Algorismi](#) - BE
[bigmouthmedia](#) - DE
[ePower](#) - BE
[Materna](#) - DE
[negPOINT](#) - AT
[Odfjell Drilling Technology](#) - NO
[optimise-it](#) - DE
[Platform-A International](#) - UK
[Questico](#) - DE
[Quisma](#) - DE
[Synchronica](#) - UK
[wunderloop](#) - LU

Reactions from the Winners

For selected quotations from the winners, see appendix.

BACKGROUND

Awarded Annually Since 2003

The European Seal of e-Excellence has been awarded annually since 2003 by the [European Multimedia Forum](#) (EMF) and its [Partner Associations](#) at an Award Ceremony at CeBIT, the European trade show for the ICT industry. A jury composed of representatives of the Partner Associations selected the winners on the basis of an open application process.

Partners

The [European Multimedia Forum](#) (www.e-multimedia.org) is the main European Trade Association promoting the competitiveness of the converging digital media industries in the global market place.



The [e-Accelerator](#) (www.e-accelerator.eu) is the one-stop-shop service platform for ICT & digital media companies who are seeking to expand internationally.



[Digital Tender](#) (www.digitaltender.com/en) provides the complete online processing of tenders including publication, submission, assessment, decision and administration.



The European Seal of e-Excellence is supported by a **network of digital media associations** from Austria, Belgium, France, Germany, Greece, Hungary, India, Norway, Slovenia, Spain, Switzerland and the United Kingdom. For more details, see:

www.seal-of-excellence.org/partners

Appendix - Winners' statements:

Mathieu Llorens, CEO of AT Internet

Since the inception of our company in 1995, we have been focusing on quality and reliability for everything we do. Today, receiving the Platinum Seal of e-Excellence shows that we are recognised in our efforts. It is a great honour and privilege to be amongst your winners. This will give us strength to continue on our successful path.

Eberhard Dürschmid, CEO of Greentube

We feel very much honoured to get the top-level achievement Award of the EMF. As a company operating internationally we are very much focused on the importance of European acknowledgement. This EMF initiative is of great support to the European ICT and digital media industry.

Philippe Oros, CEO of QuesCom

QuesCom is proud to receive the Platinum prize for a second time in a row. It shows that QuesCom definitively established itself as the cost-saving player in the Telecom market with Enterprise One-Number solution.

Unai Extremo, CEO of Virtualware

We are really proud of winning the prestigious European Seal of e-Excellence Platinum Award. It encourages us to keep adding marketing value to our innovative solutions. It also means to us a big step forward in a European context. We would like to express our gratitude for offering us this great opportunity that enables European companies like Virtualware to highlight their achievements.

Ismet Koyun, CEO of KOBIL

We are proud and overjoyed that the EMF is honoring us with the European Seal Of E-Excellence in Platinum. This emphasizes our leading position in the IT security sector which has been kept through research and development for years.

Especially in times like these, in which IT crime is increasing, it is more necessary than ever to counter these threats with new and innovative solutions.

The award emphasizes our work and motivates us to take further action against any form of IT crime. Our premise is that security should never be gained at the expense of user comfort. Precisely this is achieved with our mIDentity product line.

Roger Larsen, Founder and CEO of Fronter

Fronter develops and provides a market leading collaborative work environment for a dynamic and highly competitive education market. We work closely with our users in the product development process, and this relationship also guides us on how to market and deliver our product. We strive to be, at all times, easy, open and professional and this award shows us that our efforts are being recognized. We are proud to have been awarded the European Seal of E-Excellence in Gold, by our peers in the industry, for the fourth time.

Torbjørn Forthun, Manager, Interactive Services, Odfjell Drilling Technology

The implementation of integrated operations (IO) is seen as the key to meeting market pressures and economic challenges in the offshore sector. The sector can work smarter with the right tools. For the second year in a row, the Seal of eExcellence is further documentation from the IT industry of the market position and level of innovation PhoDoc represents towards IO and working smarter in the offshore industry. The European Multimedia Forum's recognition is a unique accolade within our industry, which we are very proud to receive.

Andrew Morsi, Co-CEO and founder of eRevMax

This is a great achievement for the RateTiger team and truly shows the value of our channel management technologies. RateTiger has been built on pillars of quality, consistency and innovation, which has enabled us to have a presence in over 60 countries worldwide in just a few years. We are constantly working to move our company forward by addressing the needs of hoteliers in our product portfolio and forming key industry alliances to enhance our applications and business practice. This recognition from the European Seal of e-Excellence for marketing of innovation is a compliment to our unique RateTiger product suite and customer service department. For many hoteliers remaining competitive online requires the implementation of digital technology processes. By RateTiger interacting with these new media channels new adopters will have a greater understanding of the opportunities available to sell on the internet.

Sander van de Rijdt, CEO of negPoint

The European Seal of E-Excellence is a very good opportunity for companies to receive feedback about the innovativeness of their marketing activities and to benchmark against other leaders in the field of marketing expertise.

Helmut an de Meulen, CEO of MATERNA Information & Communications

Always focussing on the customer value, our Strategy & Innovations department is constantly working on customer-orientated concepts for companies in the communications and multimedia sector. We are very proud to be awarded the European seal of E-Excellence 2009. Winning this reward motivate us to proceed our future-orientated product strategy.

Greg Turley, CEO of ArgusCarHire.com

It is an honor to have been awarded Gold in the European Seal for E-Excellence 2009. Not only does the seal recognize the high standards of service that we offer online, it is also reflective of our achievements in the sphere of technological innovation. Specifically, I refer to the multi-lingual, direct-connect technology that enables Argus Car Hire to offer customers a choice of car Rental from 450 suppliers at 17,000 locations worldwide. We are delighted to receive this award for our hard work and accomplishments and we are determined to continue our commitment to quality and excellence in the future.

Laurent Renard, CEO of I-Movix

We are very proud to be among the winners of the European Seal of e-Excellence 2009 in the Gold category. Receiving such a prestigious award is extremely important for I-Movix. Our company is quite young and as such, it has to be innovative in every activity it undertakes. The products and services we are developing are innovative by nature and have already been awarded several prizes for their technological superiority. With the European Seal of e-Excellence 2009, we are now taking this great opportunity to be recognised also for the innovativeness of our marketing. Our warm "thank you" to all Jury members!

Sylvius Bardt, CEO of Questico

We are so proud to win the Seal of E-Excellence the third time in a row. This award is a great motivation for us to follow the chosen path to offer the best products in the market to our customers.

Nicolle Pangis, Vice President, Global Media & Technology Product Management of 24/7 Real Media

We are thrilled and honoured to accept our fourth European Seal of E-Excellence Award, which underscores our ability to consistently innovate digital marketing solutions for advertisers and publishers. We have been continually adding valuable features to our ground-breaking Open AdStream ad management solution, which now includes behavioural targeting, inventory forecasts and detailed reporting capabilities. Publishers can also choose how to deploy Open AdStream, as we offer local installation or full-service ASP/SAS versions. This breadth of quality services has always set 24/7 Real Media apart from the competition, so it is suitable that our distinction has been repeatedly validated by the European Multimedia Forum.

Jose Manuel Gil, President & Founder of Moviquity

It is for me a pride to know that our company has been awarded with this prestigious European Seal. I am sure that with the European Seal of E-Excellence MOVIQUITY has made a leap forward in its long term goals of attaining world class excellence as an innovation company in order to meet the expectations deposited on us by our broad base of appreciated and distinguished customers.

Dan Adamescu, CEO of Topex

It is a great honor for TOPEX to win for the second consecutive year the prestigious European Seal of e-Excellence, this year in the Platinum category. The award confirms our commitment to innovative marketing and technology and it is for us an indication that we are on the correct path in the telecom industry. We´d like to thank the European Multimedia Forum for giving us the chance to show our hard work and accomplishments to the whole industry.

Xavier de Passemar, Founder & CEO, Momindum

It´s a great honor to be awarded the European Seal of e-Excellence in Gold. This recognition of the high-value innovations brought about by Momindum in rich media technology confirms the faith deposed by our clients for developing their content for training and information.